

Products and Services In Practice is provided to readers using text and images from the manufacturer, supplier or distributor and does not imply endorsement by *BDJ In Practice*. Normal and prudent research should be exercised before purchase or use of any product mentioned.

Please send product and services news through to David Westgarth, *BDJ In Practice* via: David.Westgarth@bda.org

## Our way of saying thank you!

Choosing to upgrade your dental offering with leading restorative, endodontic, and prosthetic product range won't just improve your patients' treatments, you can also reap the benefits from COLTENE Rewards, COLTENE's way of saying thank you for your loyalty.

When you become a COLTENE customer and take on game-changing products for your dentistry, you earn Coins that can be redeemed in return for a brilliant range of rewards. These come in the form of your favourite high street items, or leading COLTENE products that further your treatment offering.

At first, every pound or euro spent will earn you a COLTENE Coin, but as you reach new tier levels within the rewards system, you earn even more. Your loyalty is increasingly repaid over time, as excellent products become ever easier to reach.

To learn more about excellent rewards when you take on leading solutions in restorative, endodontic and prosthetic dentistry, visit <https://rewards.coltene.com>.



## Team grows again

In its next phase of growth, Aerona is delighted to welcome Simon Garthwaite and his extensive expertise to the team.

With almost 40 years of experience in the dental profession, Simon has fulfilled various technical support, customer service and digital integration roles. Having worked with several providers of dental practice management software and NHS systems, Simon is thrilled to have now joined Aerona. He said: 'Aerona listens to customers and implements changes quickly, ensuring that software features reflect the needs of UK dental practices. Consistently delivering excellent customer care and support is at the heart of the business, and this is very much something that aligns with my own values. The product itself is also unique in that it is a truly cloud-based solution, offering customers an unparalleled level of security and flexibility.'

'I'm looking forward to getting involved with product development to help make



sure our software continues to meet dental professionals' requirements. I have known Mark Garner, Bill Starkie and Graham Welch for many years and respect their work ethic and experience immensely – I'm going to enjoy working with this fantastic and knowledgeable team!'

For more information, visit [aerona.com](https://aerona.com).

## Innovate your care

You should be able to approach endodontic care with the confidence to attain a brilliant result. Strengthen your treatment offerings with the CanalPro X-Move from COLTENE.

This sleek and ergonomic cordless endodontic motor features an integrated apex locator alongside continuous rotation and reciprocating motion.

Plus, the exceptional design features an insulated contra-angle with a super mini-head

and slim neck that allows for convenience and clear clinical vision throughout treatments.

The CanalPro X-Move also utilises an intuitive user interface that cuts through time-consuming set-ups, with pre-programmed file settings for COLTENE files.

To learn more about the system that helps make root canal preparation and enlargement simple, contact the COLTENE team on [info.uk@coltene.com](mailto:info.uk@coltene.com) and 0800 254 5115.

