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Starting gun blown for international show

The International Dental Show (IDS) is opening its doors to the global dental community again from 25 to 29 March 2025. Based on the applications received via the official IDS website by the end of March 2024, the planning for the world's biggest and most important dental trade fair will then begin. The fair makes all of the industry's innovations, technologies and trends experienceable in Cologne.

As the biggest forum of the international dental community, IDS 2025 will bring the top international decision-makers from the dental industry, dental technicians' trade, specialised trade, education and industry sectors together in one location for the 41st time. The activation of the online form for self-registration on the IDS website is the official starting signal for participation at the pioneering trade fair, which celebrated its 100th anniversary in 2023.

With immediate effect, dental industry manufacturers from all continents and nations have the opportunity to present once again or for the first time their new dental medicine or technical products and further developments at IDS next year. The approx. 180,000 m² of gross exhibition space planned, spread over seven halls of the Cologne fairgrounds, underlines the high relevance the trade fair has for the entire dental industry.

Around 120,000 trade visitors from 162 countries attended the event last year to find out about the extensive offer of dental medicine and technical products that were presented by just under 1,800 exhibiting companies from 60 countries.

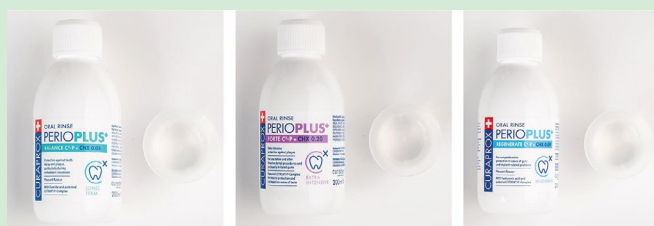
Online registration for exhibitors from the dental industry now open at ids-cologne.de.

Cater to every patient

Whether patients have undergone invasive dental treatment or oral surgery, or need a simple oral hygiene boost, an effective routine is key for maintaining oral health. The removal of plaque and bacteria is key here, helping patients to minimise the risk of infection post treatment.

Curaprox offers a line of Perio plus mouth rinses which caters to every patient.

The range includes Perio plus Balance for long-term care, Perio plus Regenerate for promoting gingival health, and Perio



plus Forte for intensive healing – all of which contain chlorhexidine, sodium fluoride, CITROX, and PVP-VA. Each active ingredient is included to improve and protect patients' oral health, and provide long-term protection against bacteria.

For more information about Curaprox products visit www.curaden.co.uk.

Endodontic irrigation: Science or marketing?

Sergio Kuttler will be presenting at the upcoming British Endodontic Society (BES) Spring Scientific Meeting on 16 March, 2024. He shares an insight into his topic, and what attendees can expect.

'At the Spring Scientific Meeting, I will have the honour of sharing my topic 'Endodontic irrigation: Science or marketing?' with you. We have been using Sodium hypochlorite (NaOCl) for the past 104 years and I wonder *what's wrong with our specialty?* This is because, since the introduction of NiTi mechanised root canal therapy in early 1991 until today there are

more than 400 mechanised systems sold worldwide, and we still rely on irrigation protocols during treatment primarily on NaOCl.

'During my presentation, I will cover the chronology of root canal irrigation, the various irrigation solutions used in root canal procedures, the essential functions of root canal irrigation, variables encountered clinically that may affect root canal irrigation, and different types of root canal irrigation. Additionally, I will discern between marketing and science in the commercial offering available for root canal irrigation. Also, I will try to elicit some controversies during my presentation.

'I cordially invite you to come and attend the British Endodontic Society Spring Scientific Meeting. See you there!'

Register today for the Spring Scientific Meeting at https://britishendodonticsociety.org.uk/events/23/spring_scientific_meeting_2024

