Regular flossing not working for your patients?

Let's face it, for some patients, regular flossing is simply too fiddly. So, to avoid plaque build-up, why not recommend to them a simple, easy-to-use tool for improved oral hygiene?

The Waterpik Water Flosser is backed extensively by clinical research,







demonstrating its efficacy in keeping the mouth clean and healthy. For example, studies show that the Waterpik Water Flosser removes 99.9% of plaque biofilm after a 3-second application; it's also over 50% more effective than string floss for reducing gingivitis.

With only a minute of use, your patients can keep their interdental spaces clean and free of bacteria and plaque build-up.

For more information on Waterpik Water Flosser products visit www.waterpik.co.uk.

Reliability, aesthetics and speed in daily practice

In order to create a beautiful and resilient restoration with a straightforward workflow, clinicians should choose a high-performance composite which meets their patients' needs. BRILLIANT Crios from COLTENE combines all the advantages of an innovative submicron hybrid composite material with those of a CAD/CAM fabrication process. This offers reliability, aesthetics, and speed.

BRILLIANT Crios is the ideal choice for single tooth restorations in both the anterior

and posterior region, including inlays, onlays, crowns, and veneers. Due to its shock absorbing properties it is also recommended for bruxism patients or implant supported crowns. For more information contact info. uk@coltene.com and 0800 254 5115.



Reliable support in complex endodontic situations

Complex
endodontic
re-treatment can
be difficult to
approach, especially
when issues present
after a previous root
canal procedure.
For help getting
your patients out
of pain quickly and
effectively, work with EndoCare.



Our team includes a range of endodontic experts and specialists with advanced skills and experience in the field. We utilise evidence-based techniques and leading technologies to elevate the accuracy of our procedures.

As such, the team can address even the most advanced endodontic concerns and complications, ensuring your patient receives the highest standard of treatment possible. For further information call EndoCare on 020 7224 0999 or visit www.endocare.co.uk.

Go Practice Green: Your simple pathway to sustainable practice success

In response to the growing demand for ecoresponsibility from patients and employees, sustainability has become a critical business strategy. Introducing 'Go Practice Green', a dental-specific sustainability platform. This subscription-based, online, self-paced and fully supported platform guides dental practices step by step through a proven process to become more sustainable. Dental practices face daily challenges, from tight budgets to time constraints. Adding another task might seem daunting, especially with myths like 'Sustainability will drain my time and funds' or 'Our industry's waste practices leave no room for green initiatives.'



'Go Practice Green' dispels these misconceptions, showcasing sustainable operations that won't cost the Earth – literally or figuratively. 'Go Practice Green' focuses on eight key areas for impactful changes:

- Biodiversity: Increasing and protecting various plants and animals around the practice
- Carbon footprint: Reducing contributions to climate change by using less energy and adopting greener methods
- 3. Communications: Sharing sustainability efforts with the team, patients, and the local community
- Management: Integrating sustainability into operations, decision-making, and staff involvement
- Plastics: Reducing plastic use and finding environmentally friendly alternatives
- 6. Recycling: Properly separating and recycling different types of waste

- Reducing resources: Conserving natural resources by using less water, energy, and materials
- Supply chain: Choosing environmentally friendly and ethically made products and services.

With 'Go Practice Green,' dental practices receive more than a checklist – they embark on a guided sustainability journey. The platform integrates ecological responsibility into daily operations seamlessly, with expert support allowing any team member to manage implementation. By debunking myths around time and money, offering innovative alternatives to single-use products, and simplifying the sustainable shift, 'Go Practice Green' ensures that adopting sustainable practices is manageable and beneficial. Visit https://gopracticegreen.com to start your journey.