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# Correction: How cultural evolution can inform the science of science communication—and vice versa

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Correction to: *Humanities and Social Sciences Communications* <https://doi.org/10.1057/s41599-020-00634-4>, published online 04 November 2020

The original paper contained some typographical errors that have now been corrected as follows:

1. In footnote 6, the original read: “This problematic practice is likely corroborated [sic] further if cultural linkage is at play and not taken into account”. This now reads: “This problematic practice is aggravated further if cultural linkage is at play and not taken into account”.
2. In this sentence: “The content properties of a cultural trait influences the likelihood that trait will culturally spread”, a “that” was wrongly omitted. This now reads: “The content properties of a cultural trait influences the likelihood that that trait will culturally spread”.
3. In footnote 1, the original read: “This three-part partition is not watertight and serve mostly heuristic purposes for the present discussion”. This now reads: “This three-part partition is not watertight and serves mostly heuristic purposes for the present discussion”.
4. The location of footnote 6 has now been moved to the end of a sentence for clarity.

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