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TREASURE TROVE AT BDTA SHOWCASE

The BDTA Dental Showcase is to return to the NEC, Birmingham on 12-14 November 2009 with the theme 'Treasures of Dentistry'. For the first time, members of the dental team who attend will be able to gain verifiable CPD hours by reading and answering questions on a selection of specially crafted dental and business articles.

BDTA is also offering visitors a chance to win a trip for two to

Treasure Beach Hotel in Barbados. Just register in advance for your complimentary ticket by visiting www.dentalshowcase.com, calling the registration hotline on 01494 729959 or texting your name, postal address, occupation and GDC number to 07786 206276.

The winning entry will be selected at random after the exhibition has closed on 14 November 2009. Advance registration closes on 6 November 2009 and on-the-day registration is £10 per person.



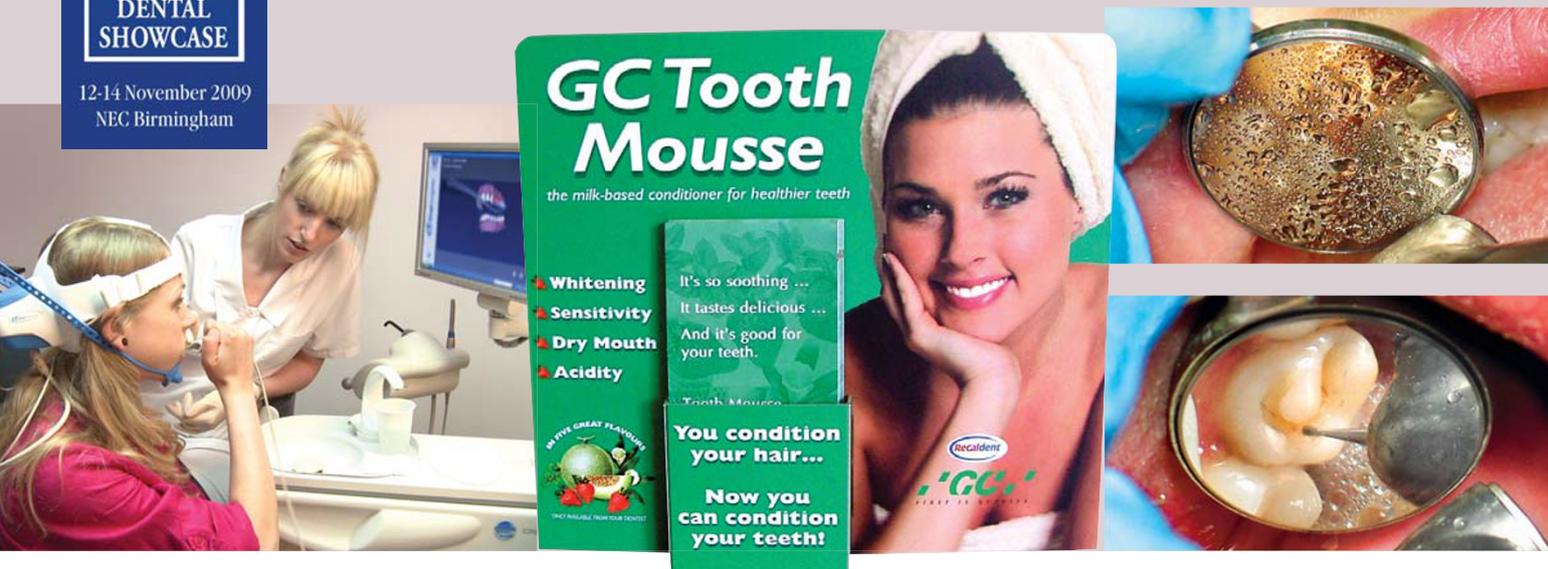
IMPROVE PATIENT EXPERIENCE

Smile-on has the tools you need to comply with the Healthcare Commission's standards. The Clinical Governance programme has been designed to correspond with the Standards for Better Health (Department of Health, 2004).

An introductory seminar, comprehensive workbook and 90-minute CD-ROM and/or online course, enables dental practices to comply fully with the clinical governance agenda.

Using the proven Plan-Do-Study-Act strategy, the programme helps dental teams to improve patient experience and satisfaction, reduce the scope for error, promote evidence-based care and encourage the involvement of the whole team.

For more information please call Smile-on on 020 7400 8989 or email info@smile-on.com.



PREVENTATIVE CARE TECHNOLOGY

PracticeWorks have added Oralinsights to their portfolio, a product that maps out an individual patient's dentition and their brushing techniques. Using the innovative application of technology, it creates a 3D image of each patient's individual dentition and allows a hygienist to illustrate the areas of the mouth that require more attention when brushing.

Educational visual feedback is simultaneously provided whilst the patient brushes giving comprehensive information. The system produces a report which indicates what improvements could be made in which areas of the mouth. Oralinsights has been shown to develop children's motivation for brushing, and the effects of the initial appointment have proven to last as long as a year. For more information please call 0800 169 9692 or visit www.practiceworks.co.uk.

SPECIAL SALES AID

GC has brought out a new sales aid to be used in conjunction with Tooth Mousse in order to help you achieve higher sales of the product. The eye-catching Tooth Mousse stand carries patient leaflets that give simple details on the benefits of the product. By placing the stand in the reception area, your patients can be given a leaflet to browse through whilst waiting for their appointment.

GC Tooth Mousse is a water-based, sugar free topical cream that contains Recaldent CPP-ACP which provides extra protection for patients' teeth.

GC are giving away the Tooth Mousse stand free with every 10-pack of Tooth Mousse ordered. It is available in a variety of delicious flavours – Strawberry, Melon, Vanilla, Mint and Tutti Frutti. Contact GC UK on 01908 218999 or email gcuks@btinternet.com.

DENTAL MIRROR WITH PRECISION MICRO-TECHNOLOGY

Nuview's EverClear is a dental mirror that self-cleans. The Swiss design works by spinning away debris and spray, using the latest precision micro-technology to provide perfect clarity of vision for any procedure.

The advantages of continuous visibility means no more constant wiping of the mirror and using air spray to keep it clean. EverClear is ergonomically balanced and completely cordless, powered by rechargeable batteries. Its integral micromagnets float on ceramic ball bearings, which allow an instant change of double-sided mirrors, and is fully autoclave-able. For more information call Nuview on 01453 759659, email info@nuview-ltd.com or visit www.voroscopes.co.uk.