

COMPLETE PROPHYLAXIS SYSTEM

KaVo offers the most complete professional solution for prophylaxis with a portfolio which is gentle for the patient and easy to use. All KaVo's products combine patient comfort and functionality and can be easily integrated onto your unit by means of a MULTIflex coupling, making them the obvious choice for efficiency.

The KaVo PROPHYflex powder jet device has been successfully used in practices for years, to provide powerful but gentle removal of deposits, discolouration and plaque, excellent tooth polishing and cleaning of implant surfaces, or enamel prior to fissure sealing. The Prophiflex biocompatible cleaning powder quickly dissolves in water, releasing a choice of patient friendly flavours. The handpiece has excellent balance to prevent fatigue and the 360° rotation allows you to reach even the hardest areas.

The SONICflex airscaler offers an easy to use, quiet, gentle and versatile instrument for scaling and many other indications.

Reader response number 55



DENTAL TELEVISION

From 12 March 2011 Dental Virtual Broadcasting, a UK-based dental Internet television channel, is making available educational, easy-to-watch dental programmes for the whole dental team.

Some programmes on Dental Virtual Broadcasting will be pre-recorded and some live. To encourage viewers to contribute, live programmes will feature a phone-in facility.

To kick off with, 'Talk dental lab' will be broadcast at 10am on Saturday 12 March 2011. Viewing is highly recommended at www.dentalvirtual.org.

Reader response number 57

SENSODYNE TURNS 50

GlaxoSmithKline Consumer Healthcare (GSK) recently celebrated the 50th anniversary of the Sensodyne brand with a 2-day meeting, held at the Hotel Auditorium Madrid on 19-20 January.

Gathering together internationally-recognised oral care experts from industry and academia, the event offered an overview of the past, present and future of sensitivity treatment and prevention and attracted over 200 delegates from across the world. Speakers included Professor David Bartlett, Professor Martin Addy and Dr Teresa Layer.

Richard Madley-Dowd, Expert Marketing Manager at GSK, said: 'it was a fantastic couple of days, as well as a great opportunity to look back on the evolution of Sensodyne over the last 50 years and consider new developments in anti-sensitivity technology. We look forward to 50 more years of Sensodyne success.'

Reader response number 56



MOUHWASH TARGETS BAD BREATH

CB12 is a unique anti-halitosis mouthwash proven to neutralise and prevent production of the foul smelling volatile sulphur compounds (VCSs) which cause endogenous bad breath. When tested against four other commercially available mouthwashes the product came out top in clinical comparison studies carried out by the Microbiology Unit of West of England University, Bristol.

According to its developers, CB12 works by chemically binding itself to tissues in the oral cavity and effectively stopping VSCs in their tracks. The product can be used by anyone over 8-years-old and a single dose remains effective in keeping the breath fresh for 12 hours.

Dental practices can order CB12 in quantities as small as one box at a time.

Reader response number 58



AT THE TOP OF ORAL HEALTH EDUCATION

iTOP, or Individually Taught Oral Prevention, by Curaprox will help develop your dental team's skills and increase your practice's revenue through an inventive method of sustainable oral prevention.

iTOP was developed in order to teach patients how to maintain their oral healthcare; encourage regular patient attendance for treatment; and offer an attention-grabbing, one-on-one learning experience that has been adopted by dental professionals all around the world.

The iTOP approach to teaching uses an interactive learning experience to provide patients with the skills, knowledge and confidence to maintain a sustainable routine of dental hygiene, enabling them to enjoy better oral health and improved overall wellbeing.

Reader response number 59



If you would like to promote your products or services direct to the dental industry through VITAL UPDATE telephone Avia or Andy on 020 7843 4833.