

Poynton dental team move to state-of-the-art new site

UK dental care provider mydentist has recently undertaken a relocation of its Poynton, Cheshire practice.

The new mydentist Poynton practice, which is now located at London House on First Avenue, was officially opened by practice manager, Zaid Belim, and his team on 18 November 2025 (pictured).

The whole team from the previous Poynton site on Park Avenue have moved to the new site on First Avenue, where patient appointments are now underway. The relocation has also expanded the team, creating several new roles including three associate dentists, two student dental nurses, a treatment coordinator and a receptionist.

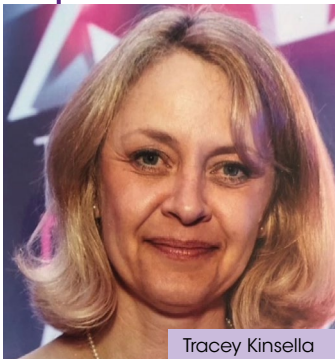
The move marks a substantial enhancement for the circa 11,000 patients of mydentist in the community of Poynton, who will now benefit from a modern, state-of-the-art practice, a greater range of dental treatments and technology, increased appointment availability, dedicated patient parking and improved disability access.



Zaid Belim said: 'With our recent enhancements and expanded services, we're well-placed to deliver a higher level of dental care and provide an even more

exceptional experience to our community. We look forward to welcoming patients into the practice over the coming weeks and months.'

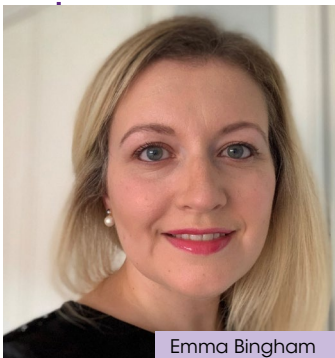
UK dental hygienists win European awards of distinction



Tracey Kinsella

GUM, an oral care brand of Sunstar, in partnership with the European Dental Hygienists Federation (EDHF), has announced the winners of the 2025 GUM European Award of Distinction.

The award, presented by the Sunstar Foundation, recognises outstanding contributions by dental



Emma Bingham

hygienists across Europe.

The 2025 GUM EDHF European Award of Distinction winners are:

- **Full Time Clinician:** Emily Gumina,

Switzerland, dental hygienist, Splendente SAGL, Magadino

- **Public Health:** Tracey Kinsella, United Kingdom, dental hygienist, University Dental Hospital, Cardiff
- **Research:** Peggy van Spreuwel, the Netherlands, dental hygienist, Hogeschool Utrecht
- **Entrepreneur:** Joyce van Looek, Belgium, dental hygienist, Puurs-Sint-Amands and UC Leuven-Limburg
- **New RDH:** Anouk Loeffen, the Netherlands, dental hygienist, HAN University of Applied Sciences, Nijmegen
- **Academia:** Emma Bingham, United Kingdom, dental hygienist and Professor, University of Sheffield.

Tracey Kinsella, who has written for *BDJ Team*,¹ said: 'I am delighted to receive the award to bring a spotlight on the collaborative, multidisciplinary approach between dental professionals and our medical colleagues. We have a responsibility to share evidence-based knowledge and skills far and wide beyond the dental chair. This award endorses this valuable direction and shows we can make a difference.'

Emma Bingham commented: 'I am incredibly honoured and deeply grateful to receive the 2025 European Award of Distinction for Dental Hygienists in the Academia category. This recognition from The Sunstar Foundation and the European Dental Hygienist Federation is a tremendous affirmation of my dedication to advancing dental hygiene education.'

Mayumi Kaneda, director of the Sunstar Foundation, said: 'We would like to congratulate the winners on their incredible achievements. This award was created to celebrate the hard work of the best dental hygienists across Europe who have demonstrated excellence in their respective category. They have shown an incredible standard and are truly inspirational in their field.'

Each of the winners of the 2025 GUM EDHF European Award of Distinction will receive a €1,000 cash prize along with automatic entry to the 2026 World Dental Hygienist Awards.

References

1. Kinsella T. Is your mouth ready for hospital care? *BDJ Team* 2023; 10: 26–27.