

# Dental products and services

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## Supporting essential medical services in Ukraine

Caring for communities sits at the hearts of DeNovo Dental Partners. Co-founder and Chief Executive Officer, Mark Aichroh, recently demonstrated this in a remarkable way.

As a long-standing volunteer and First Responder with Festival Medical Services (FMS), Mark joined Nich Woolf, Chairman of FMS and retired paramedic, to deliver an ambulance filled with critical medical supplies to Ukraine. The vehicle was donated by FMS to the Ukrainian Army's 5 Brigade and will be used in the Donbas, supporting frontline teams where resources remain desperately limited. The ambulance was loaded with trauma packs and essential medical equipment.

Mark and Nich undertook the 1,630-mile journey across Europe, delivering vital aid to Kyiv. Their effort is a powerful reminder that meaningful contribution can start with individuals choosing to act. Anyone wanting to get involved or support Festival Medical Services can visit <https://festival-medical.org/>.

## A two-bottle solution

The award-winning pairing of 3M RelyX Universal Resin Cement and 3M Scotchbond Universal Plus Adhesive, both from Solventum, gives clinicians a versatile framework for restorative care.

The 3M RelyX Universal Resin Cement operates with an outstanding self-adhesive bond strength in both light- and self-cure workflows. With 3M Scotchbond Universal Plus Adhesive, it has an enhanced bond strength to all substrates in the adhesive mode.

With both options at their disposal, clinicians can have confidence in a streamlined inventory – which reduces the expenses of stocking and replenishing, and the time spent deciding between solutions – and tackle a variety of clinical challenges that appear in front of them.

Learn more about the pairing of 3M RelyX Universal Resin Cement and 3M Scotchbond Universal Plus Adhesive by contacting the Solventum team today.

To learn more about Solventum, visit <https://www.solventum.com/en-gb/home/oral-care/>.



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## First fully online dentist prescribed teeth aligner ecommerce journey launched

Clear aligner brand Smile White is breaking new ground as the first company to offer a fully online, dentist prescribed teeth aligner ecommerce experience, allowing customers to begin their journey toward a perfect smile entirely online.



With Smile White, the system not only allows customers to upload photos, but automatically evaluates them. In under a minute, the images are processed using a custom-developed machine learning model that determines case complexity. This provides customers with an immediate understanding of likely treatment times and price points, all without leaving home.

Developed and trained on 50,000 cases, the system is continuously refined with input from dentists who review and enhance results to ensure clinical accuracy. As more patients use the platform, the model becomes increasingly accurate, improving the reliability of each assessment.

After completing the online assessment, patients meet with a Smile White-approved dentist who uses a 3D scanner to finalise the clinic evaluation, ensuring safety and precision. Powered by AWS, the platform handles high volumes of traffic while maintaining a smooth user experience.

Since launch, over 2,100 patients have completed the online assessment, with usage steadily growing each month. Feedback collected from consultations since the service launched has guided the system's continuous improvement, helping dentists make more accurate case classifications and enhancing the overall patient journey.

Smile White's long-term vision is to expand this technology across all dental services, ultimately providing patients with precise recommendations for achieving their dream smile.

<https://www.smilewhite.co.uk/>