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Cost-effectiveness of polatuzumab vedotin plus chemoimmunotherapy for untreated diffuse large B-cell lymphoma in China

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In recent years, antibody-drug conjugates have become clinically significant in oncology therapeutics. Results from the POLARIX trial revealed that polatuzumab vedotin in combination with rituximab, cyclophosphamide, doxorubicin, and prednisone (Pola-R-CHP) versus rituximab plus cyclophosphamide, doxorubicin, vincristine, and prednisone (R-CHOP) reported a 7.7% improvement in the 3-year progression-free survival (PFS), with no difference in overall survival (OS). This study aimed to assess the cost-effectiveness of polatuzumab vedotin in the first-line treatment of diffuse large B-cell lymphoma (DLBCL) from the perspective of the Chinese healthcare system. We constructed a 3-state partitioned survival model and a 10-year horizon to estimate the cost and utility associated with DLBCL treatment. The survival data, direct medical costs, and utilities were obtained from the POLARIX trial, YAOZHI database, and published literature. The outputs of the model include total costs, quality-adjusted life-years (QALYs), and incremental cost-effectiveness ratios (ICERs). Uncertainty was explored through one-way, probabilistic sensitivity and scenario analyses. Over a 10-year horizon, Pola-R-CHP provided an additional 0.29 QALYs versus R-CHOP, while incurring incremental costs of \$31,804 and an ICER of \$110,594/QALY. One-way sensitivity analysis suggested that the model was most sensitive to the utility of PFS and the cost of polatuzumab vedotin. Probabilistic sensitivity analysis showed that at the willingness-to-pay (WTP) threshold (\$38,043), Pola-R-CHP was not considered cost-effective. Scenario analyses indicated that Pola-R-CHP could be a cost-effective therapeutic alternative for patients achieving long-term survival. The threshold analysis demonstrated that a 61% price reduction for polatuzumab vedotin would achieve cost-effectiveness at the WTP threshold. In the first-line treatment of DLBCL, Pola-R-CHP provides an additional health benefit over R-CHOP, but is unlikely to be cost-effective at currently published prices.

Keywords Polatuzumab vedotin, Pola-R-CHP, R-CHOP, Cost-effectiveness, Diffuse large b-cell lymphoma

DLBCL is an aggressive lymphoma, accounting for approximately 30% of non-Hodgkin lymphomas (NHL)¹. Approximately 150,000 people worldwide are estimated to be diagnosed with DLBCL each year². According to the Global Burden of Diseases, Injuries, and Risk Factors Study 2019, the number and age-standardized rate of disability-adjusted life-years (DALYs) attributable to NHL are 6,991,329 and 90.36, respectively, while the age-standardized incidence and mortality rates per 100,000 population are 5.91 and 3.29, respectively³. Based on the Burden of Lymphoma in China 2019, there were an estimated 91,954 new cases and 44,310 deaths due to NHL⁴. R-CHOP has been the unshakeable gold standard for the treatment of untreated DLBCL; even after this standard treatment, approximately 30%~40% of patients will still relapse and progress^{5,6}. Improving the efficacy of first-line therapy for patients with DLBCL is a current research hotspot. Currently, there are limited treatment options for patients who are insensitive to second-line therapies. Once the disease relapses, it progresses rapidly and affects various tissues and organs. Unfortunately, none of the new drugs introduced in previous studies have achieved positive results⁷⁻⁹. Therefore, new and innovative treatments are urgently needed.

Polatuzumab vedotin is an antibody-drug conjugate that selectively acts on CD79b in B-cell receptors and releases the small molecule cytotoxic drug monomethyl auristatin E (MMAE). Polatuzumab vedotin binds to

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CD79b and releases MMAE through an endocytosis mechanism, which binds to microtubules and kills dividing cells by inhibiting cell division and inducing apoptosis¹⁰. Polatuzumab vedotin has shown favorable efficacy and manageable toxicity as a single agent or in combination for the treatment of relapsed/refractory DLBCL in several previous studies^{11–13}. In a phase 1b-2 trial, polatuzumab vedotin was used as the first-line treatment for DLBCL, with 89% of patients achieving an overall response with a manageable safety profile¹⁴. Based on the results of the POLARIX study (NCT03274492), which showed a 6.5% improvement in the 2-year progression-free survival (PFS), with no difference in overall survival (OS) or side effects, Pola-R-CHP was approved for use in patients with previously untreated DLBCL¹⁵. Polatuzumab vedotin was launched in China on January 10, 2023; however, the drug is currently not in the health insurance catalog and can only be paid for by patients, which means that patients need to bear a huge financial burden. To our knowledge, its cost-effectiveness has not been evaluated in China. The healthcare resources of China are scarce compared to those of developed countries; thus, economic evaluation is important to help clinicians and policy makers optimize resource allocation.

The objective of our study was to estimate the cost-effectiveness of Pola-R-CHP as a first-line treatment for DLBCL patients on the basis of the POLARIX trial under the Chinese healthcare system.

Methods

Study populations and interventions

This study complied with the updated Consolidated Health Economic Evaluation Reporting Standards 2022 (CHEERS 2022) guidelines (Supplementary Table 1). The POLARIX trial is an international phase 3 trial with 216 locations. The patient model was consistent with the POLARIX trial patients, where 879 patients with previously untreated DLBCL were randomly assigned to receive pola-R-CHP ($n=440$) and R-CHOP ($n=439$). The baseline demographic and disease characteristics were comparable between groups, as detailed in Supplementary Table 2. Eight 21-day cycles of treatment were planned. In the first six cycles, the patients received either pola-R-CHP or R-CHOP. All the patients received cyclophosphamide (750 mg per square meter), doxorubicin (50 mg per square meter) and oral prednisone at a dose of 100 mg once daily on days 1 through 5 of each of the first six cycles. The difference between the two groups was that the pola-R-CHP group received polatuzumab vedotin (1.8 mg per kilogram of body weight) and the R-CHOP group received vincristine at a dose of 1.4 mg per square meter of body-surface area (maximum of 2 mg), plus intravenous doses of rituximab (375 mg per square meter). During cycles 7 and 8, patients in both groups received rituximab monotherapy.

Model structure

The study developed a partitioned survival model in TreeAge Pro Software to compare the cost-effectiveness of Pola-R-CHP versus R-CHOP for untreated DLBCL under the Chinese healthcare system and consists of different health states: PFS, PD, and death (Fig. 1). Based on the updated POLARIX trial, which had a median follow-up of 39.7 months, the proportion of patients who survived was estimated by the area under the OS curve, and the proportion of patients who survived on PFS was estimated by the area under the PFS curve. With regard to the PD state, we calculated the proportion of the difference between the PFS and OS curves. IPDfromKM was used to extract the OS and PFS data from the curves¹⁶. R software was used for additional statistical analyses to identify the best-fitting parameter distributions of the survival curve from Weibull, Exponential, Gamma, Logistic distributions, based on the Akaike and Bayesian information criteria (AIC and BIC), as well as visual inspection (Supplementary Figs. 1 and Supplementary Table 3).

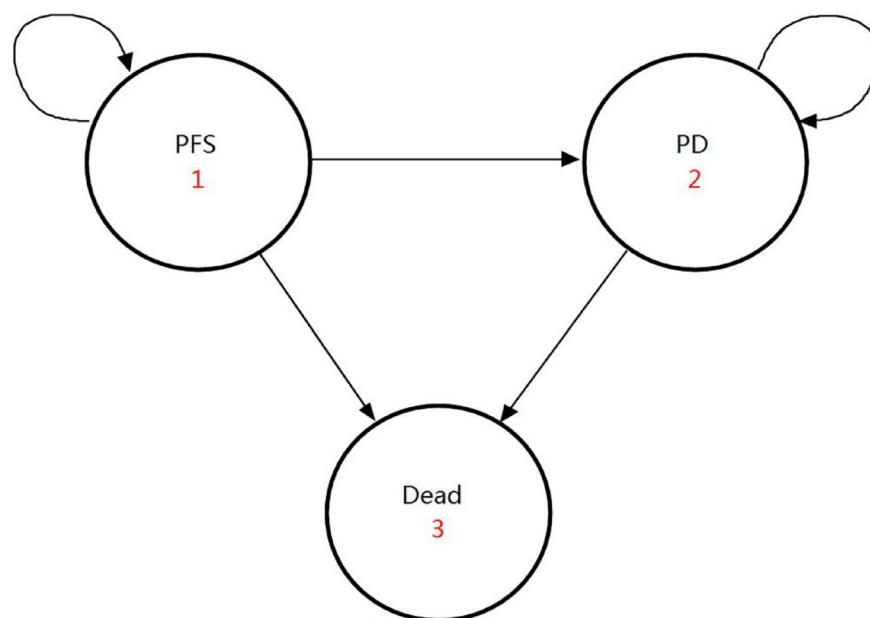


Fig. 1. The partitioned survival model consisting of three health states.

PD, progression disease; PFS, progression-free survival.

In this model, a 10-year horizon was used, and the cycle length was 3 weeks (21 days), which is consistent with the administration cycles of POLARIX. The results of the model were used to calculate the incremental cost-effectiveness ratio (ICER) for each strategy, which reflects the cost for each additional quality-adjusted life year (QALY) gained due to treatment in 2023 US dollars (1\$=7.0467 CNY)¹⁷. Referring to the China Guidelines for Pharmacoeconomic Evaluations (2020), the WTP threshold (\$38,043) was three times China's per capita GDP (\$12,681), and both costs and utilities were discounted at a rate of 5% annually¹⁸.

Costs

This analysis was conducted from the perspective of the Chinese healthcare system. The costs mainly included drug acquisition, prophylaxis against neutropenia, laboratory tests, radiographic examinations, pathologic diagnosis, AEs, subsequent treatment, and terminal care (Table 1). Drug prices were sourced from the YAOZHI Database (<https://db.yaozh.com>), which provides the most up-to-date pricing data across China¹⁹. Consistent with the POLARIX regimen, the dosage for Chinese patients was calculated based on a body surface area of approximately 1.72m² and a body weight of 65 kg²⁰.

Each group, the frequency of prophylaxis against neutropenia, laboratory work, and radiographic examinations were referred to the POLARIX trial and Chinese guidelines of hematological malignancies. The cost of the pathological examination was calculated only in the first cycle. The cost of adverse events only considered grade 3 and higher AEs with an incidence of $\geq 5\%$ in the trial. AEs were assumed to occur in the first cycle and were calculated as a weighted average of the number of adverse reactions reported in clinical trial, including neutropenia, leukopenia, febrile neutropenia, anemia, platelet count decreased, and pneumonia.

Once the patient has progressed, subsequent treatment consistent with the study POLARIX showed that 22.5% of patients in the Pola-R-CHP arm and 30.3% of patients in the R-CHOP arm received ≥ 1 subsequent antilymphoma therapy. In the Pola-R-CHP group, 9.3% of patients received radiotherapy and 17.0% received systemic therapy. In the R-CHOP group, 13.0% of patients received radiotherapy and 23.5% received systemic therapy. Systemic therapies include autologous stem-cell transplantation (ASCT) and chimeric antigen receptor T-cell therapy (CAR-T). Terminal care costs were included as a once-off cost when entering a state of death²¹. We did not include costs of productivity losses. All of these costs were retrieved from previously published literature and local hospital²².

Utilities

Each health state was assigned a health utility preference between 0 and 1, where 0 represented death and 1 represented perfect health. Since the POLARIX trial did not disclose quality-of-life data, the National Institute of Health and Care Excellence (NICE) accepted source for DLBCL utilities from the GOYA trial, which had a longer follow up than POLARIX, and clinicians had confirmed that the GOYA utility values were more representative of DLBCL than the POLARIX utility values²³. The PFS and PD utility values in the GOYA study were 0.82 and 0.74, respectively, using inverse propensity score weighting, which matched the utility values in the POLARIX study²⁴. The disutility values for AEs were derived from published literature^{25–27}.

Sensitivity analyses

Sensitivity analyses were conducted to evaluate the robustness of our model. One-way sensitivity analyses were conducted by varying the key model parameters to determine the impact on the ICER. The 95% CI was usually used to limit the range of the parameter, but if no 95% CI was available, $\pm 20\%$ of the reference value was used as the value of the change. The discount rate in one-way analyses ranged from 0 to 8%. One-way sensitivity analyses were presented by a tornado diagram to show the impact of the different parameters variation on the ICER.

Probabilistic sensitivity analyses (PSA) were performed 1000 Monte Carlo simulations, each time randomly sampling from the prespecified distributions. Costs were distributed according to gamma distributions, and probabilities and utilities were distributed according to beta distributions. An ICER scatter plot and cost-effectiveness acceptability curve (CEAC) were generated to show the results of the PSA.

Scenario analyses

In addition to the sensitivity analyses, scenario analyses were conducted to test model assumptions. We performed several scenario analyses using different time horizons (15, 20 years) or decreased price by 50% of polatuzumab vedotin. We also used different utility estimates taken from the literature on patients with DLBCL for scenario analyses²⁸. In the meantime, a scenario analysis was conducted under the assumption that the included population was Asian²⁹.

Threshold analysis

A threshold analysis was used to estimate the price discount, i.e., how much polatuzumab vedotin would need to be reduced to meet the cost-effectiveness thresholds between one and three times the GDP per capita (\$12,681 to \$38,043).

Results

Base-case analyses

Compared with R-CHOP, Pola-R-CHP was associated with an incremental cost of \$31,804 and an incremental QALYs of 0.29, with a resulting ICER of \$110,594/QALY (Table 2). According to the base-case analysis, Pola-R-CHP was much higher than the specified WTP threshold (\$38,043).

Parameter	Base case	Range		Distribution	Source
		Minimum	Maximum		
Clinical input					
Survival model for Pola-R-CHP					
Log-Logistic model for PFS	shape = 0.941184 scale = 85.747835			Fixed	/
Log-Logistic model for OS	shape = 0.768871 scale = 434.507774			Fixed	/
Survival model for R-CHOP					
Log-Logistic model for PFS	shape = 1.01488 scale = 58.97100			Fixed	/
Exponential model for OS	rate = 0.00411271			Fixed	/
Costs input (\$)					
Polatuzumab(30 mg)	1475.87	1180.69	1771.04	Gamma	16
Rituximab(100 mg)	198.22	158.58	237.86	Gamma	16
Rituximab(500 mg)	679.57	543.66	815.48	Gamma	16
Cyclophosphamide(200 mg)	3.40	2.72	4.08	Gamma	16
Doxorubicin(10 mg)	3.17	2.54	3.80	Gamma	16
Vincristine(1 mg)	27.67	22.14	33.21	Gamma	16
Prednisone(5 mg*100)	0.52	0.41	0.62	Gamma	16
Cost of Brain MRI	107.85	86.28	129.42	Gamma	local hospital
Cost of Echocardiogram	43.99	35.19	52.79	Gamma	local hospital
Cost of Echocardiography	4.40	3.52	5.28	Gamma	local hospital
Cost of Enhanced whole body computed tomography	335.62	268.49	402.74	Gamma	local hospital
Cost of Hepatitis B testing	19.87	15.89	23.84	Gamma	local hospital
Cost of Laboratory tests per cycle	27.52	22.01	33.02	Gamma	local hospital
Cost of Pathologic diagnosis	822.23	657.78	986.67	Gamma	local hospital
Cost of PET CT	1149.47	919.58	1379.37	Gamma	local hospital
Cost of Primary prophylaxis against neutropenia	457.52	366.02	549.02	Gamma	local hospital
Cost of Anemia	38.60	30.88	46.32	Gamma	18
Cost of Febrile neutropenia	196.69	157.35	236.03	Gamma	18
Cost of Leukopenia	222.23	177.79	266.68	Gamma	18
Cost of Neutropenia	196.69	157.35	236.03	Gamma	18
Cost of Platelet count decreased	313.34	250.67	376.01	Gamma	18
Cost of Pneumonia	209.89	167.91	251.86	Gamma	18
Cost of CART	170292.48	136233.98	204350.97	Gamma	16
Cost of Stem cell transplantation	38145.51	30516.41	45774.62	Gamma	local hospital
Cost of Systemic therapy	3122.03	2497.62	3746.43	Gamma	local hospital
Cost of Terminal care costs	18111.31	14489.05	21733.58	Gamma	17
Utility value					
Utility_in_PD	0.74	0.59	0.89	Beta	20
Utility_in_PFS	0.82	0.66	0.98	Beta	20
Disutility of Anemia	-0.09	-0.07	-0.11	Beta	21
Disutility of Febrile neutropenia	-0.09	-0.07	-0.11	Beta	22
Disutility of Leukopenia	-0.09	-0.07	-0.11	Beta	22
Disutility of Neutropenia	-0.16	-0.13	-0.19	Beta	21
Disutility of Platelet count decreased	-0.11	-0.09	-0.13	Beta	21
Disutility of Pneumonia	-0.20	-0.16	-0.24	Beta	23
Others					
Body surface area (m2)	1.72	1.38	2.06	Gamma	15
Patient weight	65	52	78	Gamma	15
Discount rate (%)	5%	0%	8%	Fixed	15

Table 1. Key model inputs. Abbreviations: Pola-R-CHP, polatuzumab vedotin in combination with rituximab, cyclophosphamide, doxorubicin, and prednisone; R-CHOP, rituximab plus cyclophosphamide, doxorubicin, vincristine, and prednisone; OS, overall survival; PD, progressed disease; PFS, progression-free survival; MRI, magnetic resonance imaging; PET CT, positron emission tomography computed tomography; CART, chimeric antigen receptor T-cell immunotherapy.

Group	C (\$)	Incr C	E (QALY)	Incr E	ICER(\$/QALY)
R-CHOP	31015.38		5.59		
Pola-R-CHP	62819.42	31804.04	5.88	0.29	110593.81

Table 2. The cost and outcome results of the cost-effectiveness analysis. Abbreviations: Pola-R-CHP, polatuzumab vedotin in combination with rituximab, cyclophosphamide, doxorubicin, and prednisone; R-CHOP, rituximab plus cyclophosphamide, doxorubicin, vincristine, and prednisone; C, cost; E, effectiveness; Incr C, Incremental Cost; Incr E, Incremental Effectiveness; ICER, Incremental Cost-Effectiveness Ratio.

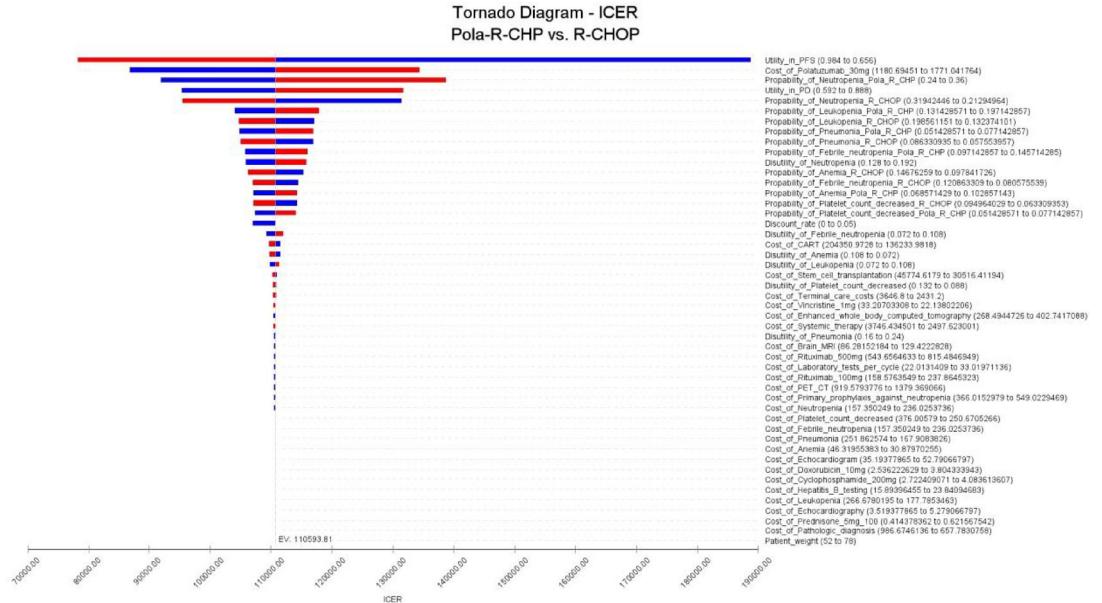


Fig. 2. Tornado diagrams of one-way sensitivity analyses of Pola-R-CHP vs. R-CHOP. Abbreviations: ICER, incremental cost-effectiveness ratios; PFS, progression-free survival; PD, progressive disease; Pola-R-CHP, polatuzumab vedotin in combination with rituximab, cyclophosphamide, doxorubicin, and prednisone; R-CHOP, rituximab plus cyclophosphamide, doxorubicin, vincristine, and prednisone.

Sensitivity analyses

The one-way sensitivity analyses showed that the parameters with the largest impact on the ICERs were the utility of PFS, the cost of polatuzumab vedotin, the probability of pneumonia, and the utility of PD (Fig. 2). As the parameters varied between the lower and upper bounds, the ICER remained greater than the WTP threshold.

Results of PSA were presented as an ICER scatter plot and a CEAC (Fig. 3~4). According to the scatter plot, compared with R-CHOP, almost all scatter points of Pola-R-CHP were located in the north-east quadrant of the cost-effectiveness plane and above the WTP threshold. The CEAC revealed that, compared to R-CHOP, at a WTP threshold of approximately \$105,031 per QALY, the probability of Pola-R-CHP being a cost-effective treatment was 50%.

Scenario analyses

Scenario analyses showed large differences in possible ICERs. All scenarios produced ICERs lower than the base case estimate (Table 3). When the time horizon of the model was extended to 15 or 20 years, the ICER decreased significantly. Over the 20-year time horizon, ICERs declined considerably below the WTP threshold. When the price of polatuzumab vedotin was decreased by 50%, Pola-R-CHP resulted in the ICERs of \$51,107. One of the scenarios used a different utility of DLCBL, resulted in a slightly lower ICER than the base case. In another scenario, we applied an analysis of survival data from the Asian subpopulation of the POLARIX trial, which resulted in an ICER of \$47,105.

Threshold analysis

The threshold analysis demonstrated that a discounted polatuzumab vedotin price of 82%, from \$1475.87 per 30 mg vial to \$261.26, met the \$12,681 per QALY threshold. A discounted price of 61% to \$575.87 met the \$38,043 per QALY threshold. Achieving cost-effectiveness at the given thresholds would require drug discounts of 82% and 61%, respectively.

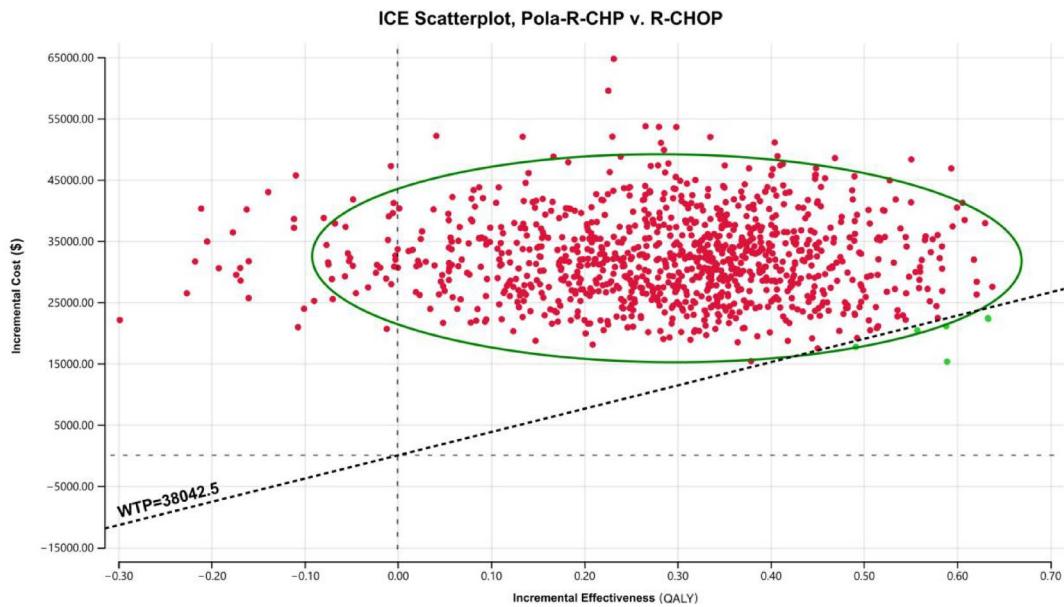


Fig. 3. A probabilistic scatter plot of the ICER between Pola-R-CHP and R-CHOP. Abbreviations: WTP, willingness-to-pay; QALY, quality-adjusted life-year; Pola-R-CHP, polatuzumab vedotin in combination with rituximab, cyclophosphamide, doxorubicin, and prednisone; R-CHOP, rituximab plus cyclophosphamide, doxorubicin, vincristine, and prednisone.

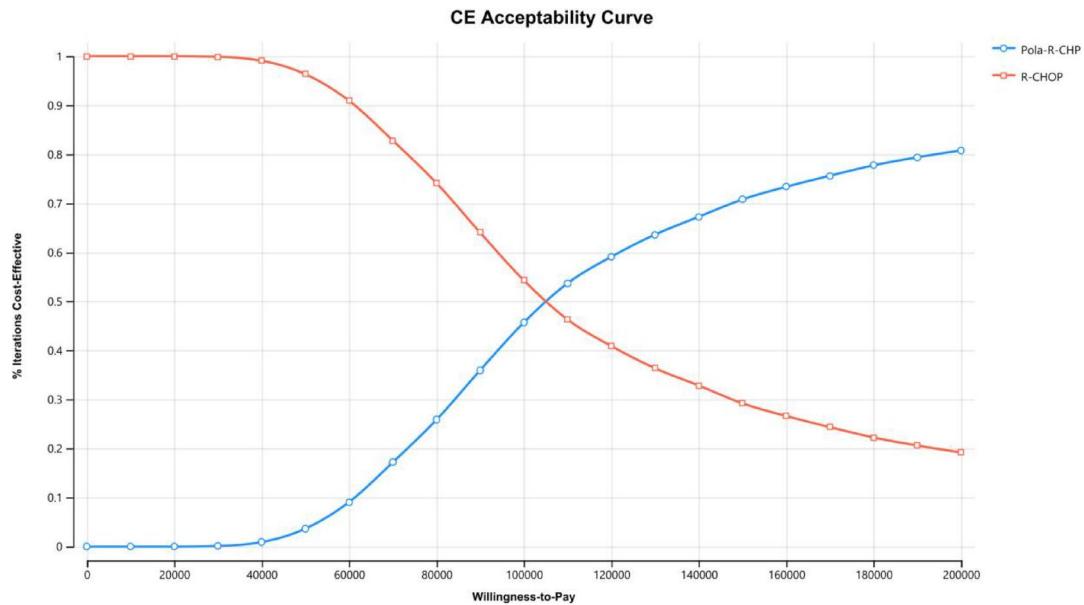


Fig. 4. Cost-effectiveness acceptability curve for Pola-R-CHP vs. R-CHOP. Abbreviations: Pola-R-CHP, polatuzumab vedotin in combination with rituximab, cyclophosphamide, doxorubicin, and prednisone; R-CHOP, rituximab plus cyclophosphamide, doxorubicin, vincristine, and prednisone.

Discussion

To our knowledge, this is the first cost-effectiveness study comparing Pola-R-CHP versus R-CHOP for the first-line treatment of DLCBL in China. In this study, we aimed to evaluate the cost-effectiveness of polatuzumab vedotin for DLCBL. Based on the result of the POLARIX clinical trial, we found that Pola-R-CHP has an incremental cost of \$31,804 and incremental QALYs of 0.29, resulting in a base case ICER of \$110,594 per QALY, which is well above the current WTP threshold for China. From the perspective of health services in China, the results of our study showed that polatuzumab vedotin was not cost effective for Chinese patients. The results of one-way sensitivity analyses and PSA were generally robust.

Group	C (\$)	Incr C	E (QALY)	Incr E	ICER(\$/QALY)
Time horizons of 15 years					
R-CHOP	32684.70		7.47		
Pola-R-CHP	64276.48	31591.79	8.29	0.82	38640.28
Time horizons of 20 years					
R-CHOP	33717.13		8.89		
Pola-R-CHP	65204.06	31486.94	10.42	1.54	20477.62
Decreased price by 50% of polatuzumab vedotin					
R-CHOP	31015.38		5.59		
Pola-R-CHP	45712.43	14697.04	5.88	0.29	51106.77
Different utility					
R-CHOP	31015.38		6.12		
Pola-R-CHP	62819.42	31804.04	6.41	0.29	109818.94
Asia subpopulation					
R-CHOP	33671.94		5.18		
Pola-R-CHP	65421.34	31749.41	5.86	0.67	47105.46

Table 3. Scenario analyses. Abbreviations: Pola-R-CHP, polatuzumab vedotin in combination with rituximab, cyclophosphamide, doxorubicin, and prednisone; R-CHOP, rituximab plus cyclophosphamide, doxorubicin, vincristine, and prednisone; C, cost; E, effectiveness; Incr C, Incremental Cost; Incr E, Incremental Effectiveness; ICER, Incremental Cost-Effectiveness Ratio.

Although the ICERs for the scenario analyses were lower than those for the base analysis, only scenarios with a 20-year horizon were lower than the WTP threshold. In the scenario with a 15-year time horizon, Pola-R-CHP had an ICER of \$38,640 per QALY, which was very close to the WTP threshold (\$38,043). Scenario analyses indicate that Pola-R-CHP could be a cost-effective therapeutic alternative for patients achieving long-term survival. The NCCN-IPI showed markedly better 5-year OS in low-risk patients (96%) compared to high-risk patients (33%)³⁰. However, in the subgroup analysis of the POLARIX study, pola-R-CHP demonstrated no clear PFS benefit in patient subgroups aged \leq 60 years, with bulky disease, or with low IPI scores, and OS benefit was not reported. DLBCL patients who are alive without progression at 24 months from the onset of initial therapy have excellent survival, which is similar to the age- and sex-matched general population^{31,32}. The updated data from the POLARIX study showed that PFS was better for Pola-R-CHP than for R-CHOP, implying improved quality of life for patients and a significant reduction in the overall treatment burden for DLBCL³³. The Asian population appeared more likely to benefit than the global population, with incremental QALYs of 0.67 for Pola-R-CHP under this scenario.

We assumed that the price of polatuzumab vedotin would be lower. Brentuximab vedotin is a CD30-directed antibody and microtubule inhibitor conjugate indicated for the treatment of classical Hodgkin lymphoma and anaplastic large cell lymphoma³⁴, and cut price by more than 50% in less than two years since it was first marketed in China. Considering the decrease in drug prices, we assumed that polatuzumab vedotin would drop in price by 50% in a short period of time, and we found a significant decrease in the ICER during scenario analysis. China has implemented combined medication price negotiation and mandatory reimbursement policies for targeted anti-cancer medications since 2017³⁵, which could further improve the accessibility and affordability of expensive anti-cancer targeted drugs by lowering the unit cost of the drugs and increasing the utilization rate, benefiting many patients. The results of the threshold analysis showed that Pola-R-CHP was cost-effective when the price reduction of polatuzumab vedotin reached 61%. This trend of price reductions for drugs was in line with the current Chinese health insurance policies, which led to a marked decrease in prices through price negotiations³⁶.

Based on the pivotal data from the POLARIX study, more than 50 countries have approved Pola-R-CHP for the treatment of adult patients with previously untreated DLBCL, including China. A partitioned survival analysis model was developed in Japan under the public health insurance system, and the results showed that Pola-R-CHP was cost-effective with an ICER of ¥2,710,238/QALY, which was below the WTP threshold of ¥7.5 million per QALY²⁸. One economic study under German perspective indicated that pola-R-CHP was a cost-effective treatment at a WTP of €80 000/QALY compared with R-CHOP, assuming a 5-year PFS of 69.6% for pola-R-CHP versus 62.6% for R-CHOP³⁷. Another analysis in the United States concluded that pola-R-CHP was cost-effective at a WTP of \$150,000/QALY from both a societal and payer perspectives²⁴. This finding is consistent with the results of Japanese and German studies. These results are inconsistent with our conclusions. These studies used a mixture-cure model, which is different from our model. Since we have the relatively longer follow-up period, we did not use a mixture-cure model. In the US, the WTP threshold is not the per capita GDP. Perhaps differences in modeling and WTP across countries can explain our inconsistencies. New drugs that are cost-effective according to WTP standards in developed countries may exceed WTP thresholds in China or other developing countries, thereby challenging the generalizability of the results of cost-effectiveness studies.

The study by Vijenthira et al. (2023) indicated that Pola-R-CHP was not cost-effective from the perspective of US and Canadian payers³⁸. Several factors in this study appeared to contribute to higher ICERs, most notably

the high cost of second-line therapies including CAR-T and ASCT. Additionally, the cost of granulocyte colony-stimulating factor for prophylactic use was included.

A major strength of our analysis was that we used updated data from the phase III POLARIX study. To the best of our knowledge, this study had the longest follow-up of 39.7 months compared with other cost-effectiveness analyses, and no new safety signals were identified. In addition, some of the scenario analysis results were very close to the WTP, which may provide ideas for polatuzumab vedotin to win the Chinese market. For polatuzumab vedotin, price reduction may represent an effective short-term strategy to rapidly gain market share. Furthermore, the subsequent treatment in our study was consistent with the POLARIX trial, which had a lower proportion of patients receiving CAR-T and ASCT. This proportion was in line with the trend of Chinese patients choosing post-relapse treatment options. At the time of the study's primary analysis, CAR-T was commercially unavailable in China and not broadly available in other regions of Asia. Currently, both ASCT and CAR-T are available in China. However, their high prices greatly limit their use, especially for CAR-T, which costs nearly \$170,000.

There are several limitations that need to be noted in this study. First, the utility of PFS and PD was retrieved from the literature, which may have led to deviations in our conclusion. Second, all patients enrolled in the POLARIX trial were from all over the world and therefore may have some individual differences, such as racial differences, from the Chinese patients. Third, an immaturity of the follow-up data from the trial required extrapolation, which introduces uncertainty about the long-term outcomes. Although this study has the longest published follow-up, the results of the long-term outcomes are still immature. Future studies with longer trial follow-up and more mature survival data may help to confirm the longer-term cost benefits of polatuzumab vedotin. Fourth, not all adverse reactions were included in the model, and we only considered adverse reactions of grade 3 or higher. Therefore, we may have overestimated the advantages and underestimated the costs.

Conclusion

In summary, the results of this cost-effectiveness model indicated that Pola-R-CHP was not a cost-effective option in China at currently published prices, when compared with R-CHOP for previously untreated DLBCL at a WTP threshold of \$38,043 per QALY.

Data availability

The data presented in this study are available on request from the corresponding author.

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Author contributions

Mengya Li: Formal analysis; Funding acquisition; Writing-original draft. Qian Li: Formal analysis; Writing-original draft. Yinhui Zhang: Data curation; Software. Changjing Xu: Data curation; Investigation. Zhu Chen: Investigation; Supervision Yilan Huang: Supervision; Writing-review & editing. Longyang Jiang: Software; Funding acquisition; Writing-review & editing. Final approval of the manuscript was obtained from all authors.

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Declarations

Competing interests

The authors declare no competing interests.

Ethical approval

No human participants or animals presented in this study.

Additional information

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